Juli Duffer

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Objective: Seeking position as Multimedia Designer

WORK EXPERIENCE

Multimedia Designer, Self Employed, Studio Sprout, Louisville CO 1998- present

- Designed and developed small business web sites; created Flash animation
- Created print collateral including newsletters, ads, business cards, postcards, posters & brochures
- Designed logos and identities
- Designed and produced handmade note cards, invitations and printed note cards
- Restored vintage photos
- Managed all aspects of small business

Designer (Contract Employee through Aquent) Leanin' Tree, Boulder CO, 2008

- Designed greeting cards and marketing pieces

Designer (Freelance Employee) ZVC Advertising & Design, Louisville, CO, 2008

- Designed & produced logos, ads, postcards and tradeshow graphics

Web Production Artist (Contract Employee) Klein Buendel, Golden, CO, 2007

- Created Flash animation
- Wrote HTML content pages
- Prepared images for web

Production Editor, Capital Cities/ABC, Inc., Carol Stream, IL 1991–1994

- Managed editorial production for five trade magazines
- Designed, laid out and prepared pages for print
- Responsible for proofreading and copy editing
- Acted as liaison between editorial and art department

Production Coordinator, Capital Cities/ABC, Inc., Carol Stream, IL 1990–1991

- Managed advertising production for three business/trade magazines
- Determined magazine layout, including form breaks and color impositions
- Coordinated advertising insertion orders and film

EDUCATION

B.A., Communications & Journalism; Major: Advertising; Minor: Marketing
Marquette University, Milwaukee, WI

Multimedia Web Design Certificate 2007
Front Range Community College, Westminster/Boulder, CO

APPLICABLE SOFTWARE

Proficient in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, CSS & HTML; Microsoft Office

VOLUNTEER EXPERIENCE

- Newsletter Layout Designer (2003-present);Chairperson: school art gallery, silent auction and art markets